

**NMMEA Board of Directors Meeting**  
**July 28, 2007 - 8:30 AM**  
**New Mexico Activities Association Conference Room**  
**6600 Palomas NE, Albuquerque, NM 87107**

**Minutes**

Members Present: Members present: Chuck Gerheart, President; Nicole Glass, General Music VP; Carol Barnes, Choral VP; Eric Walters, Orchestra VP; Joseph Flores, Band VP; Dustin Seifert, Collegiate VP; Aaron Fleming, Past President; Keith Jordan, Editor "New Mexico Musician"; Bernie Chavez, President Dist. 1; Keith Sacane, President Dist. 2; Monica Leaming, President Dist. 3; Arnell David Arellanes, Pres. Dist. 4; Bill Austell, President Dist. 6; Luis Delgado, Representing Dist. 7; and Don Gerheart, Executive Director.

**I. Call to Order and Introductions**

President Chuck Gerheart called the meeting to order at 8:35 AM.

**II. Approval of Minutes - Board of Directors Meeting January 3, 2007**

Hearing no additions or corrections to the minutes the minutes were approved as submitted.

**III. Executive Director's Report - Don Gerheart (See Attached Reports)**

Don Gerheart briefed the Board as to how the financial reports were developed and presented detailed reports.

**A. Financial Report**

Revenue for FY07       \$120,240.50  
Expenses for FY07     \$107,605.42  
Total Assets as of June 30, 2007 = \$155,716.89

Joseph Flores moved that the financial report be approved as presented. Seconded by Carol Barnes. Motion passed.

**B. UNM Invoices for Facilities for 2008 All-State**

The breakdown of All-State expenses and income was presented. NMMEA pays out almost \$10,000 for facilities in addition to the \$7,000 UNM Music Department funds for All-State.

**C. Update on the 2007 All-State Totals**

Various updated reports for registration, exhibits, credit card activity and the luncheon were summarized.

**D. Membership Report**

The MENC Membership Report through June 2007 was included as an informational item.

**E. Status of the New Mexico Arts Grant**

NMMEA was awarded \$7,928 for FY08. Executive Director reviewed the process for determining how grant money is determined.

**F. Report on the NMAA Activities Committee Meeting**

As a result of Executive Director attending two meetings a year NMMEA received \$1,000 for defraying All-State expenses. NMAA awards activity scholarships. Students are encouraged to apply for these \$500 scholarships.

**G. Report on the District Presidents Meeting**

The District Presidents held a 3-hour meeting earlier in the day and had some very constructive dialog about common problems and how we might solve them and how we can improve communication.

**H. NMMEA Operating Procedures**

An updated copy of our Operating Procedures was passed out as a reference document, which is a work in progress. It was suggested that the VP's and the District President compile a time line for their duties for inclusion in this document. President Gerheart put a deadline of July 2008 for completion of this task.

- I. The NMMEA 2007-08 Calendar of Musical Events** was passed out including copies for each District President to hand out to members at their upcoming meetings.
- IV. New Mexico Musician Report** - Keith Jordan, Editor
- A. Editor's Report** - Mr. Jordan presented his Financial Report and Summary of the 2006-2007 "New Mexico Musician" magazine (See attached) Balance in checking as of July 2007 is \$3,598.44. He indicated that it is time and necessary to increase the price of ads in the magazine.
- A motion to approve the NM Musician financial report and the proposal of increase of advertising rates and to have a four-page color cover was made by Joseph Flores. Seconded by Nicole Glass. Motion passed.
- B. Approve Editor for 2007-2008**  
Carol Barnes moved to retain Keith Jordan as editor of the "New Mexico Musician" for 2007-2008. Seconded by Keith Sacane. Motion passed.
- C. Articles** for the fall issue are due August 4, 2008
- V. NMMEA Mentoring Program** - Ron Lipka, Chairman
- Mr. Lipka presented an overview of our mentoring program. Despite many different approaches the mentoring program is still not as strong as we would like it to be. Teachers don't self identify and retired teachers have been slow in buying into the program. He proposed that the new teachers and mentors meet at All-State in the form of a breakfast meeting. After extensive dialog Dustin Seifert moved that we financially support the purchase of refreshments and a room for scheduling a recruitment and retention meeting of new, present, and retired teachers during the All-State Conference. Seconded by Nicole Glass. Motion passed.
- VI. NMAA Report** - Rudy Aragon, Kristin Derr
- Not present to report. Mr. Flores thanked NMMA and in particular Rudy Aragon and Kristin Derr for organizing and supporting this event. Carol Barnes reported that on February 29 and March 1, 2008 NMAA in partnership with NMMEA will hold the first annual State Choral Contest. The operating procedures will parallel the State Band Contest procedures. More specific information to follow.
- VII. NMMEA President's Report** - Chuck Gerheart and others (See attached)
- President Gerheart presented flow charts of the governing structure of NMMEA and MENC. He acknowledged Luis Delgado, Southwest Division President, as our direct link to the National Leadership Assembly of MENC.
- The NMAA Advocacy Kits were given to each Board Member to use in our state's advocacy efforts.
- President Gerheart responded to a survey sent by MENC and indicated the National Standards must be revised and updated.
- A. MIOSM - 2008 State Chair** - Nicole Glass, Las Cruces (See attached)
- The World's Largest Contest will be the use of a DVD in conjunction with a suggested, coordinated viewing time. A MISOM Calendar (advocacy ideas) and a project "Music Is A Capital Idea" are other recommendations.
- B. Southwest Division News** - President Gerheart reported that he attended the Southwest Division Symposium in June and heard many very good clinics and learned much from this experience.
- C. Luis Delgado, SW Division President** - What's Happening at the National Level?
- Mr. Delgado's main responsibility is to provide information to the NEB from the states he represents and visa versa. He reports directly to the MENC President Brinckmeyer. The MENC website needs work to make it more user friendly. A main thrust is to improve communication along with advocacy efforts. Mr. Delgado asked if the Board would be willing to submit the rankings of our State Band and Choir Contests to be submitted to the Disney Honor Festival.

**E. 2007 State Mangers Report - Don Gerheart**

The State Managers will meet next summer for two days and discuss a full agenda of varied topics dealing with the operation of State MEA's.

**F. Strategic Plan for 2007-2009**

Our top priority in our Strategic Plan is advocacy. Luis Delgado drafted letter to Gov. Richardson and to each of our U.S. Senators and Representatives asked for their support of music education in the schools and a positive modification for music education in NCLB. Board members are asked to look over the Strategic Plan and submit suggestions no later than October 1, 2007. The Plan will also be posted on our home page for members to review and respond to and to also volunteer to work on the actions indicated.

**G. District President All-State Duties**

a. Monitor names to VP's - September 15.

b. Saturday ticket distribution:

District 1 & 2 report at 8:45 AM

District 3 & 4 report at 11:00 AM

District 6 & 7 report at 1:15 PM

Visible presence & availability on Saturday to assist in the Popejoy Lobby

**VIII. NMMEA District President's Reports (See attached)**

Each of the District Presidents reported on the new teachers to their district as well as how their district is doing. Specific information is included in each of their reports, which will be printed in their fall articles in the "New Mexico Musician".

**Bernie Chavez, President**, Southwest District 1

**Keith Sacane, President**, Southeast District 2

**Monica Leaming, President**, Northwest District 3

**Arnell David Arellanes, President**, North Central District 4

**Bill Austell, President**, Central District 6

**Luis Delgado** for Betsy Van Dyke - Albuquerque District 7

**IX. NMMEA Awards Programs - Aaron Fleming**

2008 Awards Recipients:

**Hall of Fame** - David Allen (Hobbs), Robert Myers (Cloudcroft), Dr. Jean Ornellas, (Portales)

**Administrator of the Year** - Wayne Anderson (Clovis)

**Music Educator of the Year** - Kathleen Dollahon (Las Cruces)

**John Batcheller Award** - Bambi Hays (Clovis)

**Emeritus Teacher Award** - Jim Young (Las Cruces)

**X. Unfinished Business**

**A. PR Suggestions for All-State - All**

Following discussion it was decided that the Board submit additional suggestions to the Executive Director ASAP. Some suggestions were presented and need to be contacted.

**B. Guidelines for Adjudicators - (See attached)**

President Gerheart handed out some suggestions. After more discussion one additional suggestion was an apprentice program where prospective adjudicators would sit side by side with an experienced adjudicator and after the performances compare notes.

**C. Bill Smith Stipend Guidelines - Aaron Fleming**

Mr. Fleming contacted Mike Smith and they discussed how this stipend should be handled. (See attached)

**D. Scholarship Consolidation - Aaron Fleming**

No further progress on this topic. Mr. Jordan will investigate if any other states have general scholarship criteria in place. We will continue to administer the Rollie V. Heltman Scholarship.

**XI. New Business**

**A. Approve the Intercollegiate Band Proposal - Dustin Seifert**

Aaron Fleming moved that we accept the Intercollegiate Band Proposal as presented. Seconded by Joseph Flores. Motion passed.

**B. Approve 2009 All-State Dates - January 7-10, 2009**

Dustin Seifert moved to accept the dates of January 7-10, 2009 for our 2009 All-State hosted by the UNM Music Department. Seconded by Joseph Flores. Motion passed.

**C. Recommendations of the Executive Committee regarding All-State Audition and Conference fees - President Gerheart**

Aaron Fleming moved that we raise the active member pre-registration conference fee from \$40 to \$50 and the on site registration fee from \$45 to \$55 to assist with additional operating costs associated with retention and recruitment strategic plans, as well as increased All-State conference facility expenses. Seconded by Dustin Seifert. Discussion followed. Motion passed unanimously.

**D. National Federation of High School Membership for Board Members**

Executive Director Gerheart recommended that NMMEA pay the membership fee for the Board of Directors to join the National Federation of High School Music Association. This is largely to give the Board liability coverage connected with their duties as officers of NMME.

Arnell David Arellanes moved that NMMEA pay the membership fee (\$20 per Board Member) for the National Federation of High School Music Association. Seconded by Bernie Chavez. Motion passed unanimously.

**E. Romero Recognition - Arnell David Arellanes**

Mr. Arellanes was asked to address the Board to see if some type of recognition could be given to the Romeo family for their contributions to music education. After discussion it was decided to see if we could get a proclamation from the Governor's Office to be presented possibly at All-State. Another suggestion is to have an advocacy booth at All-State that would recognize our music educator's accomplishments.

**XII. Other Information for the Good of the Organization**

No additional announcements were made.

**XIII. Next Board of Director's Meeting**

Wednesday, January 9, 2008

1:00 PM

Student Union Cherry and Silver Room

**XIV. Adjournment:**

Joseph Flores moved for adjournment. Seconded by Monica Leaming.

Meeting adjourned at 2:30 PM.

Respectfully submitted,

Don Gerheart, Executive Director