



New Mexico Music Educators Association All-State Concert Sponsor

Concert Sponsor

The New Mexico Music Educators Association (NMMEA) is extending an invitation to businesses to become an All-State Concert Sponsor for our eight All-State ensemble concerts. These concerts will take place on Saturday, January 11, 2025, at Popejoy Hall on the University of New Mexico campus. The concerts will be presented in three separate blocks, and we would be delighted to have you as one of our concert sponsors for the 81st NMMEA All-State.

By becoming a sponsor, you will not only support the top music students in New Mexico but also gain visibility for your business. Sponsors will have the opportunity to place a color ad, approximately 3.5” high x 6” wide, in our digital program. These concerts draw an audience of over 3,000 people from across New Mexico. Additionally, sponsors will be acknowledged at the beginning of each of the three concert blocks and will receive two conference badges. No additional amenities are included.

Booth

In addition to the benefits of concert sponsorship, businesses have the option to reserve one 8-foot booth, which includes a table and a backdrop curtain, for a cost of \$750. This booth provides an opportunity to engage with attendees and promote your products. The booths will be in the foyer area outside Keller Hall. Please note that space is very limited and will also be offered to our state universities, so act early. If the sponsorship is shared, the purchased table will also need to be shared.

Booths are to be staffed on **Wednesday, January 8, 2025, from 3:00 PM to 9:00 PM and on Thursday, January 9, 2025, from 8:00 AM to 5:00 PM.** Due to the multiple access points to this high-traffic area, NMMEA will not be providing security. We recommend that you remove any valuable items on Wednesday evening when you leave and set them up again on Thursday morning.

Name of organization _____

Street Address/P.O. Box _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail address _____

Authorized by _____ Title _____

Representatives (no more than 2) _____

- Concert Sponsor only (\$500.00)
- Concert Sponsor and Booth (\$750.00)

The organization, as part of the consideration of this contract, waives any claim for loss, damage, or liability against the New Mexico Music Educators. Security will not be provided, but it is expected that display materials will be adequately covered by insurance.

Both Parties agree to save harmless the other party in case of a catastrophic situation which causes NMMEA to cancel the All-State Music Festival and In-Service Conference. A "catastrophic situation" shall include, but not be limited to, an act of God, act of nature (including any epidemic or outbreak of pandemic disease), storm, flood, earthquake, fire, act of government or state, war, civil commotion, insurrection, embargo, labor disputes, and any other situation or event out of the reasonable control of the Parties.

Signature: _____ Date: _____

Please make your check payable to **New Mexico Music Educators Association (NMMEA)** and mail with this application to:

New Mexico Music Educators Association
PO Box 3047
Silver City, NM 88062

Phone: 575-649-4507
Email: neilswapp@nmmea.com
Website: www.nmmea.com

Shipping of Materials

If you plan on shipping materials for your booth, please let me know and I will provide shipping information at a later date.

Applications will be honored according to the date applications with payment are received.